*McCloud Union School District*

*Shelley Cain Superintendent - Principal*

*PO Box 700 332 Hamilton Way McCloud CA 96057 530-964-2133*

PARENTAL PERMISSION FOR RELEASE AND PUBLICATION OF

STUDENT PHOTOGRAPH/IMAGE

2023-2024

Dear Parent/Guardian:

It is our practice to seek parental permission before including your child’s photograph, videotape or otherwise record your child and his/her school work on the District Web page or in any internal or external publications; or to release these images to the media in furtherance of the Board of Education Policy to encourage positive portrayals of the District in the media, through other educational institutions or distributed through a cable television station or network. In order to release or include your childs photograph District or media projects, we must have your consent. Please review the information below. If you do not grant permission for any of the areas listed, please check the appropriate line(s). Please sign and return to school. Otherwise, your consent is given.

**Check each section below, sign and return to school**

The McCloud Union School District has my permission to publish a photograph of my child

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ for the following:

**Internal Building Use:**

Student photographs/videotapes may be taken for internal use such as student recognition bulletin boards (student of the month, outstanding attendance, etc.) School newspapers and newsletters, classroom project, etc.

Check one:

**\_\_\_\_\_\_\_\_\_\_\_ I grant permission to use my child’s photograph as described above.**

**\_\_\_\_\_\_\_\_\_\_\_ I DO NOT grant permission to use my child’s picture as described above.**

**External Use:**

Student images may be used for external publications such as press releases, billboard, print ads, and/or other District publications (examples: athletic programs/media guides; music or play programs; District calendars, yearbook, annuals, etc.) Related to my child’s participation in school related and/or extra-curricular activities.

Check one:

**\_\_\_\_\_\_\_\_\_\_\_ I grant permission to use my child’s photograph as described above.**

**\_\_\_\_\_\_\_\_\_\_\_ I DO NOT grant permission to use my child’s picture as described above.**

**Web Page:**

Student images may be used for district/building/teacher web sites with the understanding that child’s full name will not be published on the Internet when a photograph is posted. Last names of students will **not** be used on **web page** projects.

Check one:

**\_\_\_\_\_\_\_\_\_\_\_ I grant permission to use my child’s photograph as described above.**

**\_\_\_\_\_\_\_\_\_\_\_ I DO NOT grant permission to use my child’s picture as described above.**

Child’s Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

School:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Grade:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Daytime Phone Number:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Parent/Guardian Signature:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_